

PATTARIN OONMETTAREE
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OVERALL SUMMARY

Ahjumma Limited is currently located in five countries, Côte d'Ivoire (Ivory coast), Greece, Finland, Scotland, and Norway. There are a total of nineteen subdivisions, six in Ivory coast, five in Greece, four in Norway, two in Finland, and two in Scotland. A majority of the subdivisions are either stores or subdivisions in the service sector.

The stores has been majorly successful. As a result, there are a total of eight stores. Furthermore, subdivision that sells foodstuff has been highly profitable such as Bam Bam Burger, and Magnolia. Bam Bam Burger earned about one million dollars in revenue at the end of the fourth quarter. Magnolia earned an astonishing amount of roughly 22 million in the end of the fourth quarter. Since quarter two, there has been numerous additions to the Ahjumma empire. Three more offices were opened, expanding the reach of the company. In Norway, three subdivisions were opened; Let Me Fix You, GUCCI GANG, and Doctor McDreamy. Let Me Fix You, a repair store, has been operating well right from the start. Doctor McDreamy, a medical center, also had a constant profit since its opening. The new shining star of the company is Magnolia, which is located in Helsinki, Finland. It has done exceptionally well in selling foodstuff. Lastly, the newest addition to the empire is Bounce Back, a foodstuff store in Scotland.

Like other companies, not everything goes to plan. Ahjumma has faced several hardships throughout the journey. Since the end of quarter two, F(x) Fitness has been struggling to meet ends. In addition, Chanyeol Coffee has not sole a single coffee maker and is in high deficit.



Company Expense, Profit, and Revenue

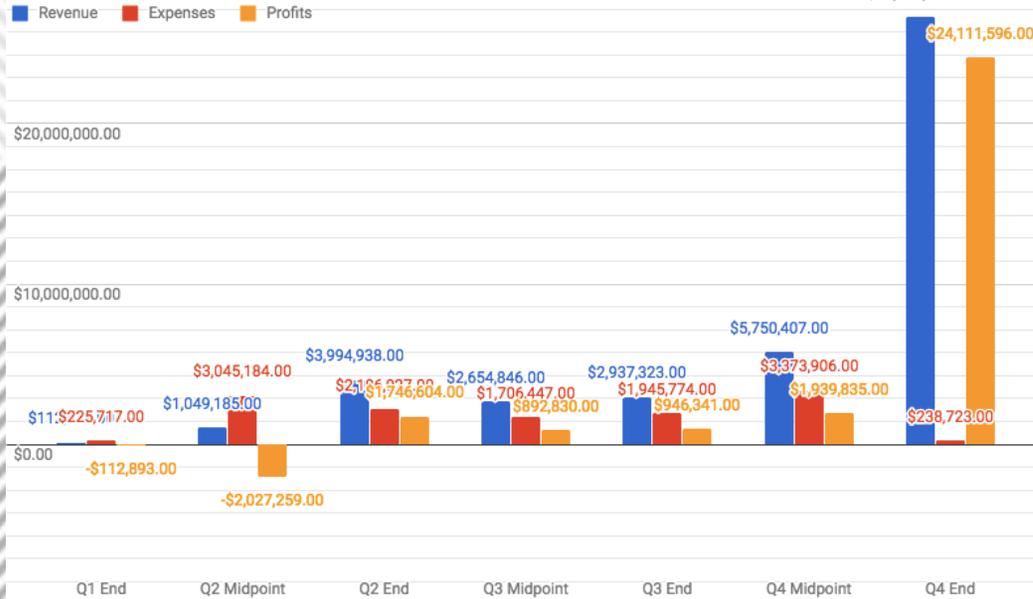
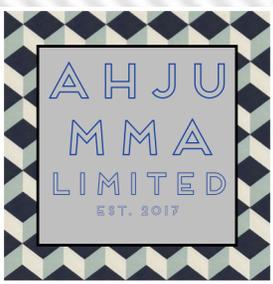


CHART SUMMARY

Above is the comparison of expense, profit, and revenue between all the quarters. There has been a trend of steady growth from quarter one to quarter four midpoint. Then in the fourth quarter end the revenue and profit sky rocketed. This can be backed up by the profit chart on the right. The profit of all but one has been positive. The subdivision Magnolia has been responsible in the spike of profit with its earning at \$21,679,405.

SUBDIVISIONS

Subdivisions	Profit
Bam Bam Burger	\$1,012,608
CNBLUE Cheese	\$105,822
Suit & Tie	\$400,102
GGGROCERIES	-\$12,232
ATMB	\$175,228
GUCCI GANG	\$135,516
Magnolia	\$21,679,405
Bounce Back	\$150,299
Sit Down, Be Humble	\$62,798
F(x) Fitness	-\$94
KARD Kindergarden	\$19,732
Let Me Fix You	\$102,152
Chanyeol Coffee	\$0
Doctor McDreamy	\$51,563



Asset Structure

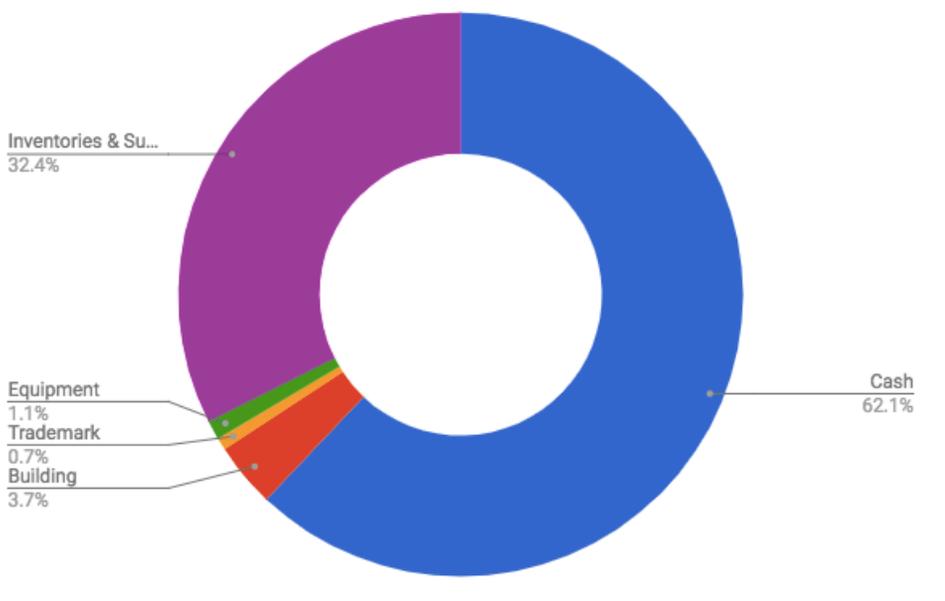


CHART SUMMARY

The asset structure of Ahjumma Limited mostly consists of cash at 62%. The surge of cash is almost exclusively from the quarter four end profit. Inventories and supplies is responsible for roughly one third of the assets structure. The rest added up is only 6% of the total assets. To the left is the asset trend over all four quarters. There is a positive trend in the asset value. The data for the midpoint is unknown. There are two areas of big spike. One is from the end of quarter one to the midpoint of quarter two. The number rose from around 18 million to roughly 27 million. The second spike is from the midpoint to the end of quarter four. It went from 36 million to 47 million in a matter of days.

ASSET VALUE: \$47,042,699
COMPANY CASH: \$29,144,589



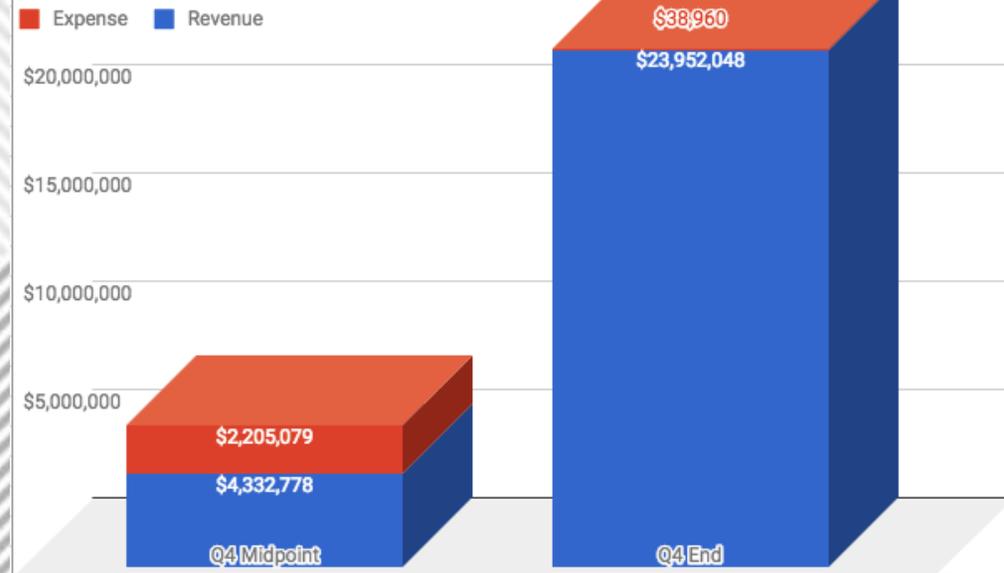
AHJUMMA LIMITED QUARTER 4 REPORT

MOST PROFITABLE SUBDIVISIONS

Magnolia

This subdivision is located in Helsinki, Finland. It is located in the city center and sells foodstuff. While the store is relatively young, it is no doubt the best selling and popular store in the area. The growth of Magnolia is clear based on the graph on the right. revenue from the quarter four midpoint quintuple by the end of quarter four. This stores specializes in corn, canned corn, canned olives, and sugar. While the varieties are limited they are sold in mass amount with low cost, and high quality.

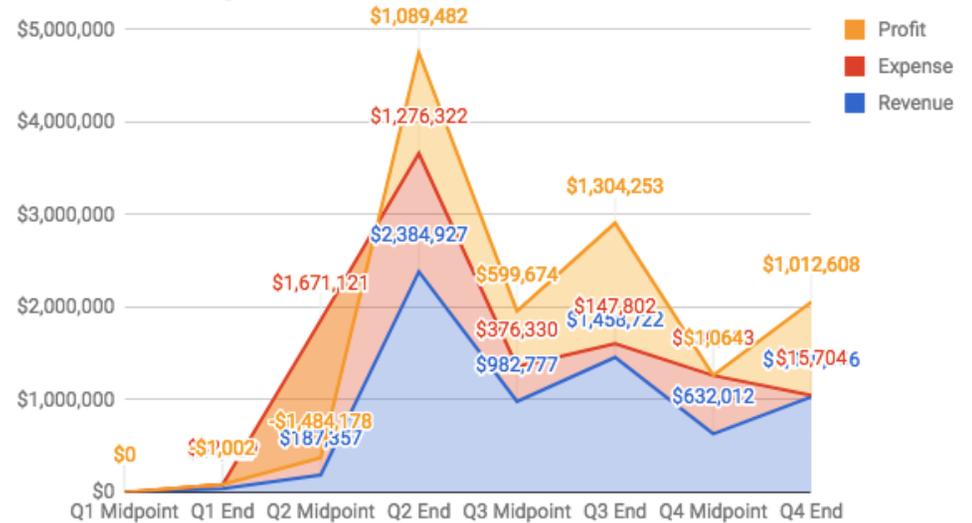
Magnolia Revenue and Expense

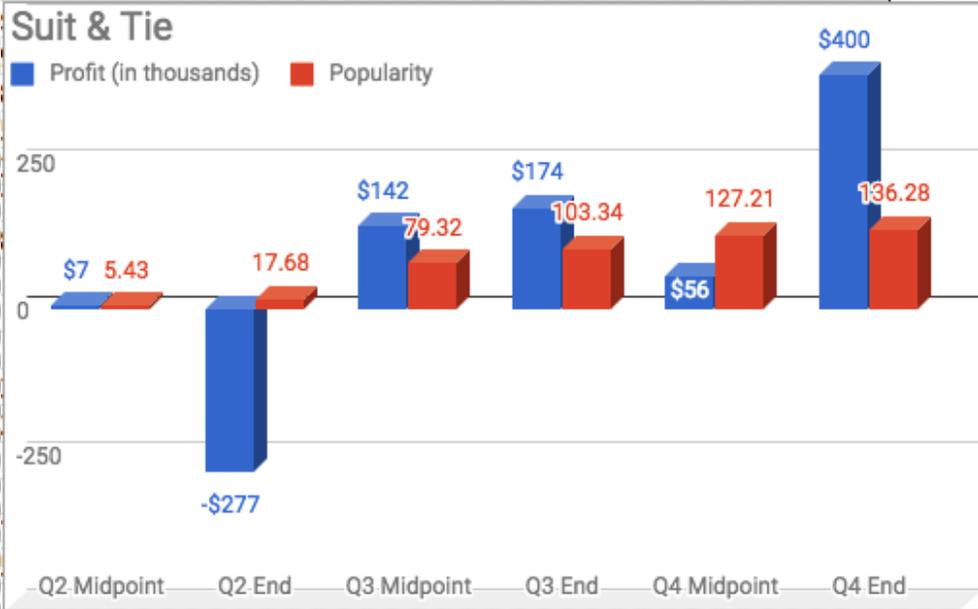
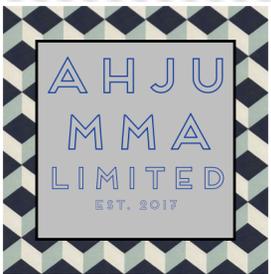


BAM BAM BURGER

Bam Bam Burger is located in Bouake, Ivory Coast. It is the first store to ever open in the Ahjumma empire. It is a 500 meter square store. It has been the top subdivision for profit. The store has been in a high deficit in quarter one but quickly climbed up to be immensely successful. It has earned a revenue of 2,384,927 at the end of the second quarter. The last two quarter profited but not to the scale of quarter two. This is due to the increased price of corn, which is the main item in the store. This store focuses on food items. The best sellers of this subdivision are corn and canned corn. The quality and cost of the produce has allowed this store to be highly competitive in its field. It has also given the store the chance to up the price.

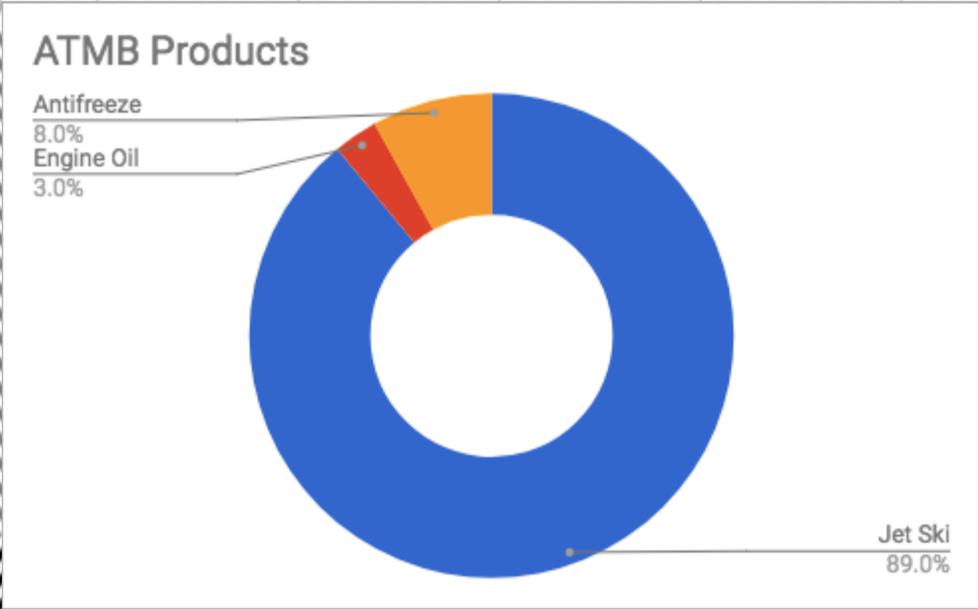
Bam Bam Burger Revenue, Expense, & Profit





Suit & Tie

This subdivision is located in Larissa, Greece. It is a 500 square meter store specializing in clothes and shoes. The main products are suits, hats, and bras. This store has not always been profitable. According to the bar graph on the right, there has been a constant increase in popularity. However, the profit has not always been on the positive side. The quarter two end was at a deficit at -\$277,000. During the fourth quarter midpoint the profit decreased from the last data. Quarter four midpoint profit at \$56,000, nearly one third of the previous profit.



ATMB

This subdivision is located in Athens, Greece and it is a small size store. It specializes in automotive goods. The main products are jet ski, engine oil, and antifreeze. Due to the increased price of engine oil and antifreeze, profit for them has not been great. Instead, the company increased the stock of jet ski because of its competitive price. As shown on the graph, jet ski is the main source of income for this subdivision.



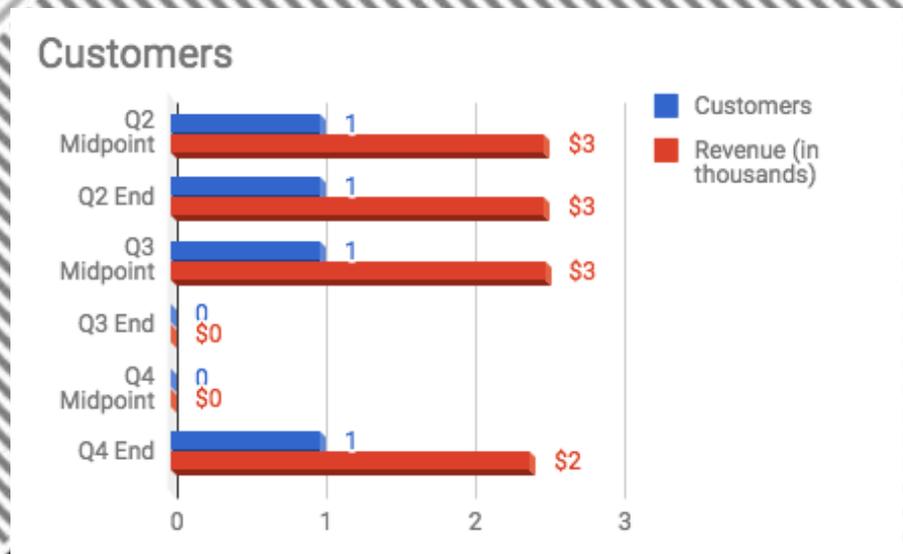
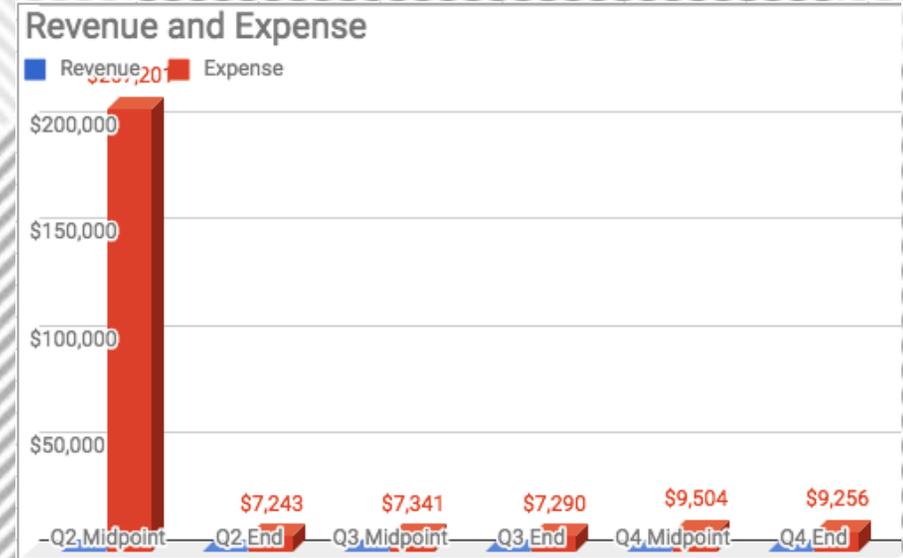
LEAST PROFITABLE SUBDIVISIONS

CHANYEON COFFEE

Chanyeon Coffee is located in Bouake, Ivory Coast. It is a factory that sells coffee machine. This subdivision has done poorly due to numerous reasons. Due to the nature of the factory, the start up cost is high. The technology level is costly as well. On top of that, the market is highly competitive and the quality of Chanyeon Coffee is not competitive enough to sell. In fact, it has not sold a single coffee machine. The expenses for quarter 2 midpoint is \$207,201. The company cut back on expenses due to the lack of customer such as not making any output and stop hiring employers.

F(X) FITNESS

F(x) Fitness is located in Bouake, Ivory Coast. It is a 100 square meter store. It has done terribly because of the competitiveness of the market. It has only one customer per turn. Worst than than, the subdivision changed to a new specialization but it never profited. Finally in quarter four F(x) Fitness changed to the prior specialization. In quarter four the subdivision finally profited around \$2000.



INCOME STATEMENT

	Quarter 1 End	Quarter 2 Midpoint	Quarter 2 End	Quarter 3 Midpoint	Quarter 3 End	Quarter 4 Midpoint	Quarter 4 End
Revenue	\$112,975	\$1,049,185	\$3,994,938	\$2,654,846	\$2,937,323	\$5,750,407	\$26,650,494
Expense	\$225,717	\$3,045,184	\$2,186,027	\$1,706,447	\$1,945,774	\$3,373,906	\$238,723
Profit	-\$112,893	-\$2,027,259	\$1,746,604	\$892,830	\$946,341	\$1,939,835	\$24,111,596
Tax	\$151	\$31,260	\$62,308	\$55,569	\$45,208	\$436,666	\$2,300,175
Assets	\$17,997,263	\$27,257,858	\$28,033,326	\$30,041,005	\$31,809,479	\$36,084,332	\$47,042,699
Cash	\$16,148,328	\$13,362,205	\$13,517,168	\$11,588,794	\$13,242,420	\$16,730,154	\$29,144,589

CHART ANALYSIS

Ahjumma Limited has come a long way since its launch. The company has struggled in the beginning of quarter one and two. As shown on the chart quarter one end profit was -\$112,893. However, quarter two end to quarter three end profit stayed the same. Cash in the company stayed above 10 million throughout the quarters. Tax was low in the beginning but exponentially increase. In addition, assets in Ahjumma Limited experienced a steady increase.



AHJUMMA LIMITED QUARTER 4 REPORT

Future plans for the company include various expansion. While most of the subdivisions are profitable, there are so much more potential to maximize profit.

Ahjumma Limited will be opening more subdivisions especially in Norway and Scotland. They will provide growth opportunity for the enterprise. The company is looking for a type of subdivision that has not been opened by this enterprise yet such as a hair salon. However there will be more stores selling foodstuff as well due to the high profit of that specialty.

Secondly, the company will increase the stocks of the stores or service sector. The stores are doing well, however the stocks are too low which lowers the profit and put the expenses higher. The restaurant, and kindergarten will also be increasing their stock in order to reach more customers. For example, Bam Bam Burger is selling all their noodles, corn, and ice cream. More quantity of these can be sold to maximize profit. Magnolia is selling out all their stock, so an expansion is needed.

Lastly, unprofitable or low profit divisions such as For(x) Fitness will be adjusting their price, location, or specialty on a case to case bases. F(x) fitness had only one customer each turnover. The competition is high and quality is expensive. The fitness center may specialize in another more profitable specialty or move city. Chanyeon Coffee will be closed down because it will not likely sell anything.

MORE
SUBDIVIS
IONS

INCREASE
STOCKS

ADJUST
PRICE/
PRODUCT